



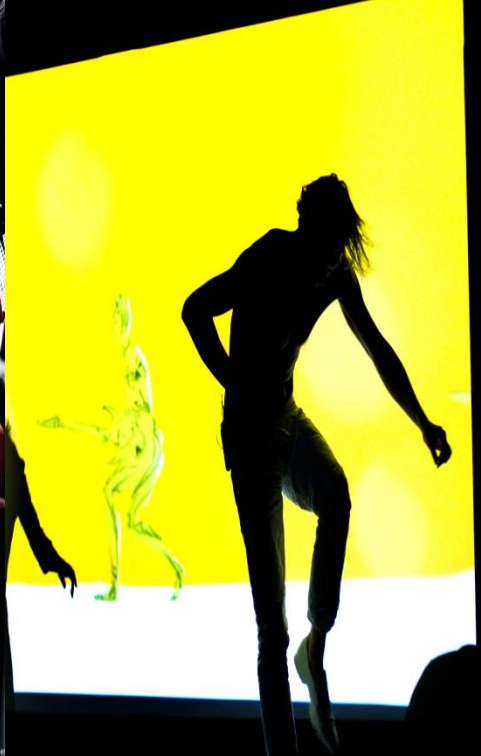
KULTURRÅDET  
Arts Council  
Norway



Partnership projects: increasing cooperation  
between organizations and institutions in the  
culture field

Steps to follow

National Library, Bucuresti, 4 November 2013





- | High quality cooperation
- | Mutual understanding of society, cultural sectors, artistic expressions
- | Contacts and further cooperation



# What makes a good project?

## | Real partnership

*A project where Romanian and Norwegian partners are involved all the way in developing the project idea together*



THE HAMSUN CENTRE



WORLD HERITAGE ROCK ART



ROCK HOME



THE VIKING SHIP MUSEUM



OSLO OPERA HOUSE



eøs-  
midlene



Photo by John Roope



## Principles of Norwegian cultural policy

- | Cultural policy is mostly decided on the national level
- | The implementing of cultural policy is delegated to local and regional authorities
- | The Arm's length Principle
- | The Arts Council has a relatively autonomous position *vis-à-vis* both the Government and the arts and culture sector



# Arts Council Norway

- | Advisory body to the central government and public sector on culture
  - | The main governmental operator for the implementation of Norwegian cultural policy
  - | Fully financed by the Norwegian Ministry of Culture
  - | Operates 60 grant schemes
  - | EEA Grants Donor Programme partner
- | **How can we help?**





**Partnership  
projects**

# Finding partners

| Be proactive - use existing networks, participate at conferences etc.

| Partnership databases

| Send out or answer a partnership request

| Use the Arts Council

| Facebook: [EEA Grants Culture](#)



# Establish contact

| Meet each other

| Both the people and the institution

| Better understanding of the project partner



A photograph of two men in a studio setting. One man in a red shirt is performing a handstand on the shoulders of another man in a green shirt. The background is a wall with a mural of a tree and a deer.

# A project should have

- | Equality between project participants
- | Clear delegation of responsibility. Be specific!
- | Open communication and discussions
  - | Artistic quality
- | One step at the time
- | Realistic time tables
- | **Time matters!**



# Important documents

## Discuss

- | The partnership agreement
- | Budget
  - | Think ahead – difficult to make changes afterwards
  - | Project communication, meeting activities
- | Price level in Norway



## Partnership requests

Be as specific as you can!

Have a clear idea on

- activities
- the role of the Norwegian partner
- time line

Who would you like to contact and why?

**Time matters!**



# How not to write partnership requests

| “We are looking for a partner organization from Norway, Iceland and Lichtenstein from the field of culture, music, folklore, cultural diversity and similar. The project in brief is to organize folk music festival and at the same time promote local crafts, arts and food in four countries ( Poland, Norway, Iceland and Lichtenstein ).

The deadline for the applications is 16th August, so time is short and we must hurry up to make things happen”



# A better example

*| (...) Our intended proposal is to partner our institute with a Norwegian NGO focused on photography, which runs an annual intensive photography school each summer.*

*(...) we have an expert at re-taking photographs – that is, finding old landscape photographs, and retaking the photograph from the same location and angle to show changes over time.*

*Planned activities would be to have our re-photographing expert give lectures at the Norwegian summer photography school, and have student work-shops in re-photographing old photos of cultural landscapes. In addition, there would be lectures and discussions about the cultural landscapes in Norway.*





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# Thank you for the attention!

**| Please contact us!**

**| [www.kulturradet.no/eos-midlene](http://www.kulturradet.no/eos-midlene)**

**| [EEA Grants Culture](#)**

**| [eeagrants@kulturrad.no](mailto:eeagrants@kulturrad.no)**

